

“ THE 2007 RESULTS SHOW 78% OF PEOPLE SUPPORTED BY OUTPLACEMENT SECURED THEIR JOB IN A SHORTER PERIOD. ”



A BIT ABOUT US

Cepec was founded in 1970 and, over the years, it has built a formidable reputation in the HR community for the quality of services it provides to them and their employees.

We offer a wide range of career management, coaching, outplacement and change programmes to our corporate clients. Of importance to HR professionals, the Cepec Surveys also track the latest trends in these areas.



CONTACT US

To find out more or comment on The Cepec Surveys, contact us...

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JOB SEARCH TRENDS.

Cepec Career Management has surveyed several thousand individual career moves since 2004. We are interested in people who have lost their jobs and we have examined their routes to resettlement. The 2007 results show that the proportion of people receiving outplacement and who found a new role within 4 weeks has risen to over 30%. Government statistics suggest that the average time taken for resettlement is four months. Last year, 78% of people supported by outplacement secured their job in a shorter period.

The 2007 job market was buoyant and there was a shortage of specific skills. The Age Discrimination Act appears to be helping older people, no longer obliged to show their age on CVs. They were able to side-step the age filter and prove their experience and skills at an interview. Being able to market relevant

experience and up-to-date skills will benefit everyone, as the availability of jobs contracts this year. Fewer were able to increase their salary. But talking to individuals, we know that many are prepared to modify their expectations in return for less pressure, a better life-balance and more personal control.

SURVEY	BREAKDOWN	2004	2005	2006	2007
Time to Secure a Role	4 weeks or less	19%	22%	25%	31%
	5 to 8 weeks	22%	23%	23%	20%
	9 to 12 weeks	18%	16%	13%	13%
	13 to 16 weeks	9%	11%	10%	14%
	17 weeks or more	32%	28%	29%	22%
Salary Movement	Higher	38%	46%	39%	35%
	Same	33%	35%	36%	35%
	Lower	29%	19%	25%	30%

WAYS OF SECURING A JOB

Over half continue to get jobs by responding to advertisements placed by employers or recruiters - and predominantly online. Accordingly, networking and approaching employers directly has reduced but we still encourage everyone, particularly more experienced people, to include these methods in their job-search campaign.

